



HARDERSTRASSE, 2025

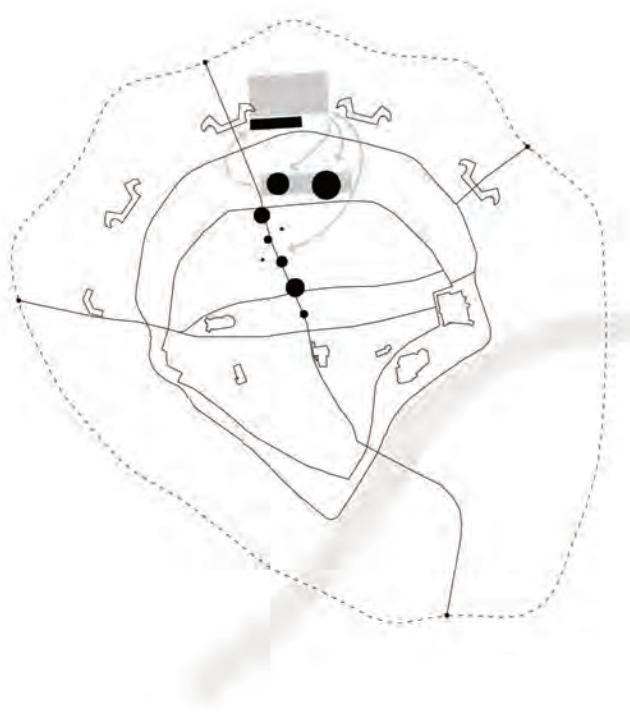
Through an urban interior reform plan, we balance the north and south poles of the old town of Ingolstadt to obtain a more atomised occupation, using the green ring as the origin of the intervention and the absence of vegetation in the old town as an opportunity. The HarderStrasse is transformed into an equipment with a unique identity which communicates the centre of the old town with the glacis, so that it works as a walkway to the ring and the NEW-ZOB, which is relocated in the north access of the wall, as a big, technified green space in the main north-south axis. This way, a new element would be created in order to strengthen quotidian identity. The street becomes a lineal park and the pedes-

trian not only has a public way, but also a nucleus of activity, where he or she can enjoy a comfortable public space at street level. The new green axis is articulated in the north with the inherited esplanade from the OLD-ZOB, which can host a lot of different events controlled by the city council through a cultural agenda. The urban space mutates into a public scenography. When expanding this activity of the city to the north, new spaces of opportunity are opened (supported by the current public spaces), either residential or civic ones. They can be occupied by permanent residents.



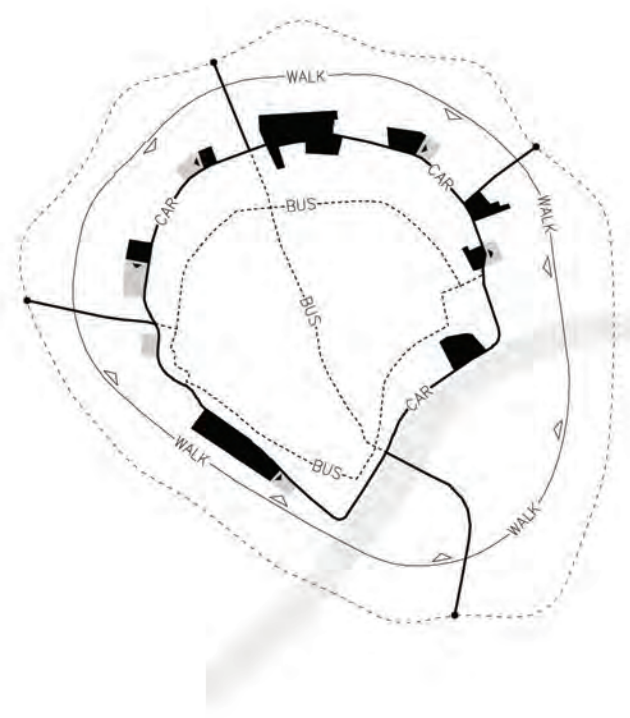
FOREST STREET

Redesign of the main avenue HarderStrasse, introducing the green ring and its forest. Not only incorporating its logics, but also green space plus equipments. The new axis becomes a new urban happening. We understand that the success of the green ring is the combination of green space with diverse equipments. Therefore, we propose new areas of opportunity that can embrace equipments and complete the ring through their itineraries. The new HarderStrasse has the ambition to be a park and a street at the same time.



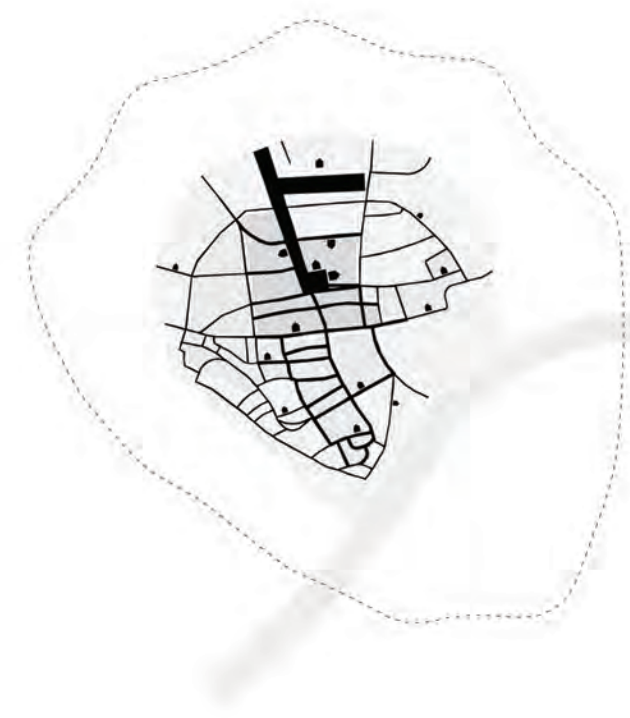
FROM MONO-LARGE TO MULTI-MIX

We apply two operations of tactical urbanism: We free the current ZOB's space up by taking the bus station out of the city, creating thus a new urban HUB connected with Nordbahnhof. The Volksfestplatz area, which currently hosts significant events, is distributed over the current space, the public liberated space in the ZOB and HarderStrasse street, so as to redefine and provide the public space with technological capacity to host these events and new ones to come. The creation of new, faster ways of communication between the people and the institutions will allow us to design shared agendas that include the Ingolstadt community and inhabitants' interests applied to the public space.



HUB

It is essential to provide the perimeter of the city with an urban and landscape high-quality network of parking lots and transport interchanges. We promote this network by incorporating new parking areas and combining them with the adjacent equipments and less aggressive ways of transport, such as the bicycle and pedestrian networks, to access the old town. This new agenda of programmes pays attention to the commuters' time zones and their habits, combining a great variety of urban situations. We propose programmes like the library, gyms, bicycle shops or the kindergarden, where you can park the car and drop the kids and take a bike to move around the rest of the city.



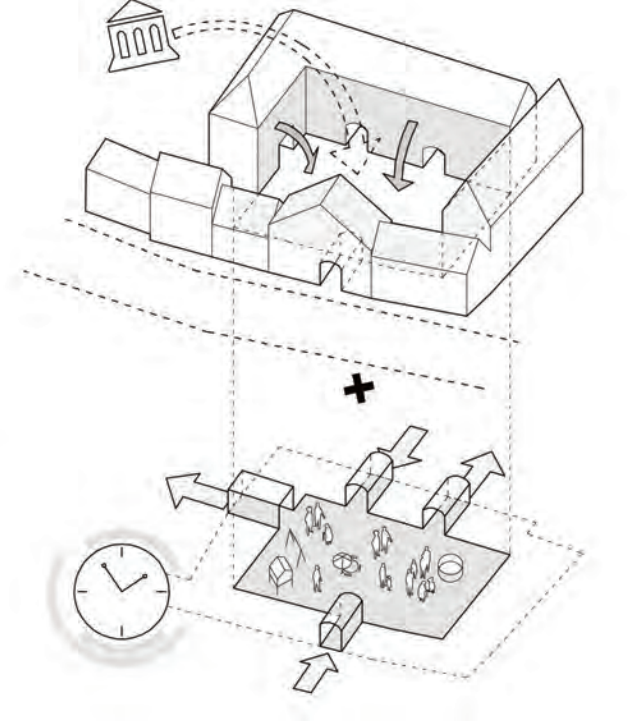
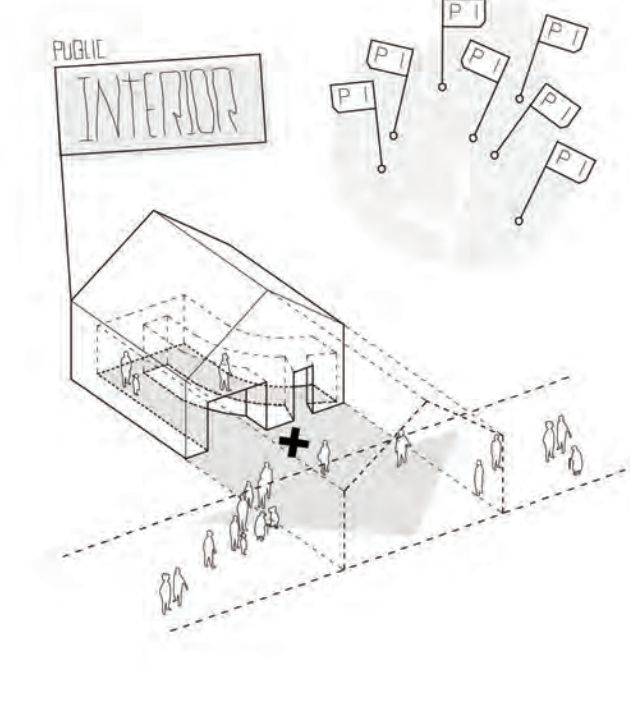
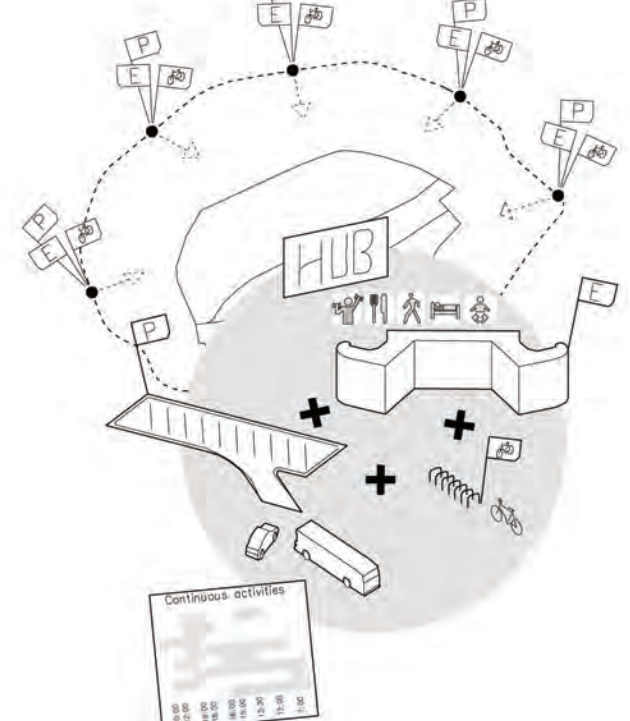
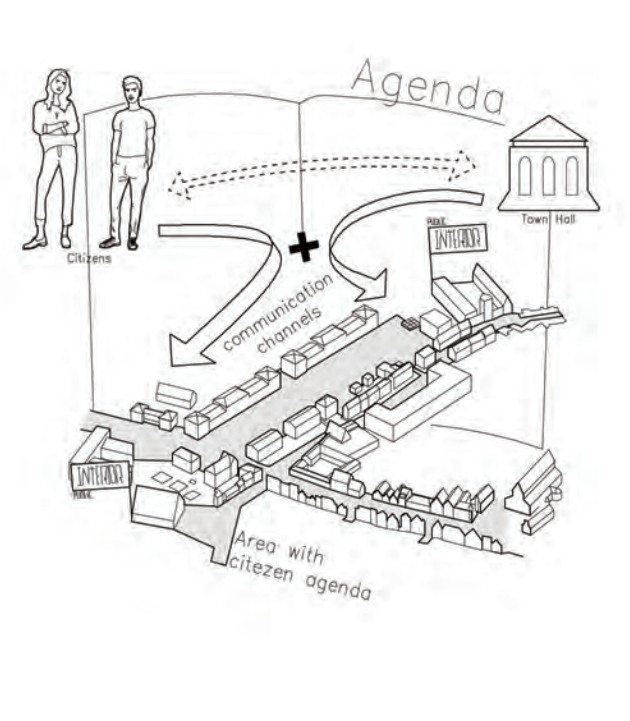
PUBLIC INTERIORS

Strategy of pedestrianisation as a synonym of quality in the public space, where the cohabitation among the pedestrians with the shops and the different urban activities boosts the street as a contemporary place of coexistence. Linked to this strategy of pedestrianisation, we promote the interior public spaces, predisposed to be incorporated to the traditional public space: the street. Cultural or public buildings, such as the Harder, will influence beyond their walls. With this strategy, we want to have a diverse public place where the urban comfort linked to the public spaces becomes a reality.

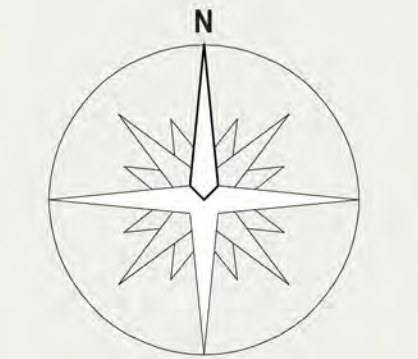


PATIOS FOR LOCALS

We want to make visible and incorporate to the existing urban space the extensive network of block courtyards and hidden corners as proximity spaces for the locals, so that identity and reciprocity networks are strengthened against the possibility of losing quality in the public space due to tourism. In short, the social capital of Ingolstadt. With that purpose, we propose to share joint rights and responsibilities for the management of these spaces between the administration and the residents. A first economic boost by the administration and the involvement of the neighbourhood at the time of developing the programmes that would occupy the square to generate spaces for local use.



INGOLSTADT



0 10 20 30 40 50

OLD-ZOB vs NEW-ZOB

The area where the ZOB was located is a large space of opportunity to integrate public activities and events in the city. This space, linked to HarderStrasse and connected to the bastions of Harder and Ziegel, forms a great, technified fork with the potential of democratising the use of the public space through a cultural agenda managed by the city council.

The NEW-ZOB recovers the old location of the fortification in the north access to erect a building with the same impact as the disappeared fortification. This new building would have all the necessary installations for the bus station, and it would also play the role of a base for possible uses related to the commuters using this station. The NEW-ZOB restores the concept of the north gate of the city.

WaldStrasse

The transformation of HarderStrasse into a linear park generates an evident reinforcement of the identity of the city and drives the pedestrian centre towards the north. The vehicular traffic is derived to the perimeter beltway and only a reduced number of buses and support vehicles go through this way.

Technified public space

Throughout the cultural axis we find connection points and infrastructures that allow the development of various activities. People remain connected to the city and the events that take place in it through technological devices. The interaction with this base is bidirectional. The street acts like a support of culture and digital communication in contrast with the old street that prioritised the vehicle transit.

ACTIONS

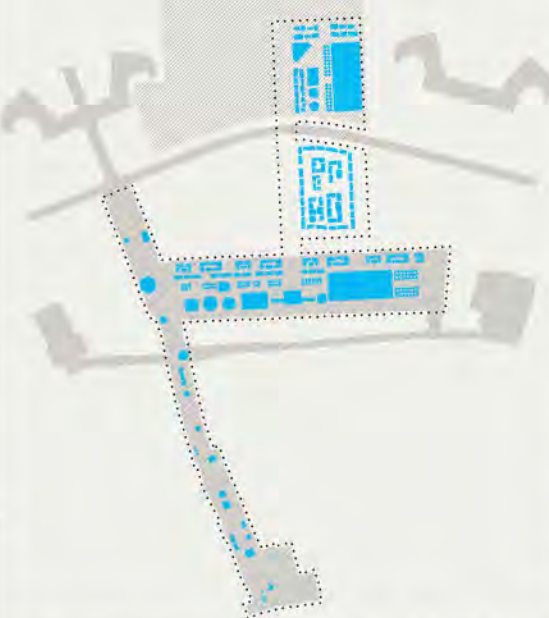
01. Restore forest edge path along the ring.
02. Build generous road underpasses.
03. Insert field activities with potential building equipments.
04. Clear north access landscape. (Design the new access point).
05. Design Bus Station and programs related to commuters.
06. Reduce to 70% the bus traffic redirecting some to Ingolstadt North.
07. Landscaping with tree nurseries for future planting in the city.
08. Reinforce the axis. Rename it to Die Strasse der Feste.
09. Redesign actual car park space.
10. Highlight bus station access with pavement and landscape.
11. Reserve of space for events Back of House.
12. Liberate the square from fix uses. Now, everything is possible.
13. Support shadow structure for square events.
14. Enhance the wall ring with a new arch.
15. Expand the roof to conquer the street.
16. Priorize pedestrians to car users. Continuous pavement.
17. Update Unterer-Graben patio. Art Laboratory.
18. Set a path for urban bus, residents and local services vehicles.
19. Restrict car access.
20. Foreseeing HarderStrasse.
21. Incorporate existing open squares to public realm.
22. Open interior patios to public domain.
23. Activate patios with local agenda.
24. Technify the public space with technical equipment.
25. Management of the street between public and private interests.

KEY

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| Existing Buildings | Roads and crosswalks |
| Housing on the ancient walls | Car parks |
| Building elevations from strategic site area | Pedestrians. New pavement, street profile. |
| Public interiors | Vehicles circulation at pedestrian areas |
| Public space influence of public interior buildings | Urban bus path |
| Existing tree aggrupation | Bus station |
| Reinforced tree groups on strategic site area | Equipment network |
| New planted trees | Park path network |
| Harderstrasse trees | Arch accesses to interior patios |
| Tree nursery | Interior patios area of action |

BIG EVENT

Current fairs hosting area: 40.000m²
Proposed area: 60.000m²





WaldStrasse
2025
Ingolstadt