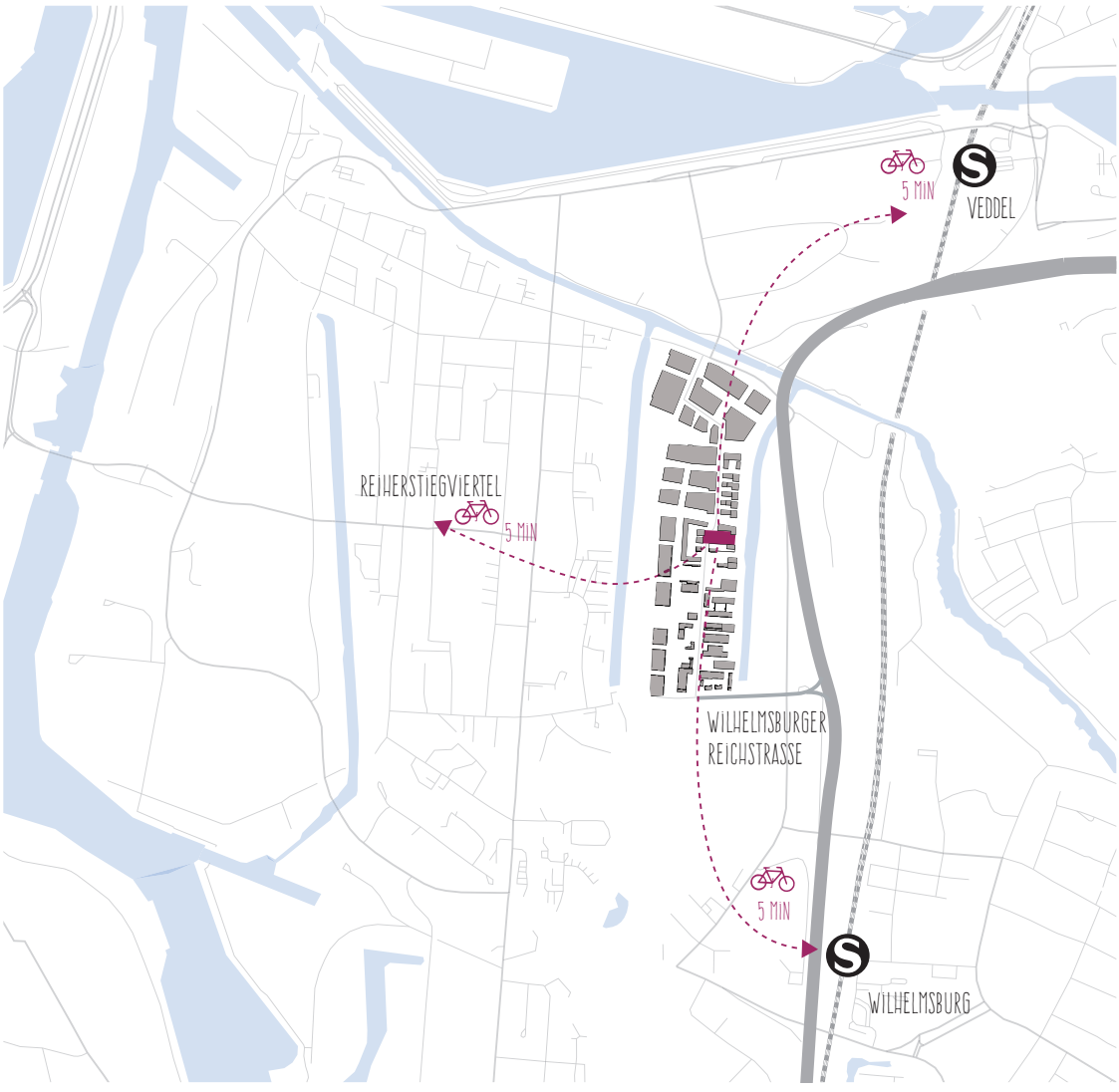


KD096

BETWEEN THE LINES/ ZWISCHEN DEN ZEILEN



A NEW PRODUCTIVE QUARTER - BICYCLE ACCESSIBLE / EIN NEUES PRODUKTIVES QUARTIER

Productive uses form an integral part of inner cities, but to thrive they require a ready supply of convenient and affordable workspace. Hamburg, like other major European cities, is witnessing a dramatic loss of affordable space as regeneration projects and masterplans create an urban environment dominated by high value 'clean' uses. This project proposes an innovative solution to retain affordable workspace in the city by tying production space and a mixed community into the very masterplans that normally drive them out. Wilhelmsburg can be a productive city quarter that ensures a long term mixture of uses with an intertwined community of different users.



RESOLVING TWO URBAN GRAINS / STÄDTISCHE KORNUNG



MEETING AT THE NEW SQUARE / PLATZ ALS TREFFPUNKT

A NEW SPACE FOR PRODUCTION: URBAN PRINCIPLES

The project resolves the old linear industrial urban grain with the new urban block based grain of the masterplan. The two grains are allowed to 'slip past' each other without one becoming dominant. To enable a sensible mixing of uses and the development of a new mixed-use typology a new vehicular route along the waterfront ensures that every plot is accessible from two sides, one for production deliveries and one quieter.

The activity and identity of the new quarter will centre on a new public square that acts as meeting point for the different users. In addition a new waterfront will be open to all and connect to the surrounding area. Due the noise from the new road the waterfront space will be lined with productive and creative uses. Residential uses will be orientated towards the masterplan area.



CREATING "DOUBLE-SIDED" PLOTS / GRUNDSTÜCKERSCHLIESSUNG VON 2 SEITEN

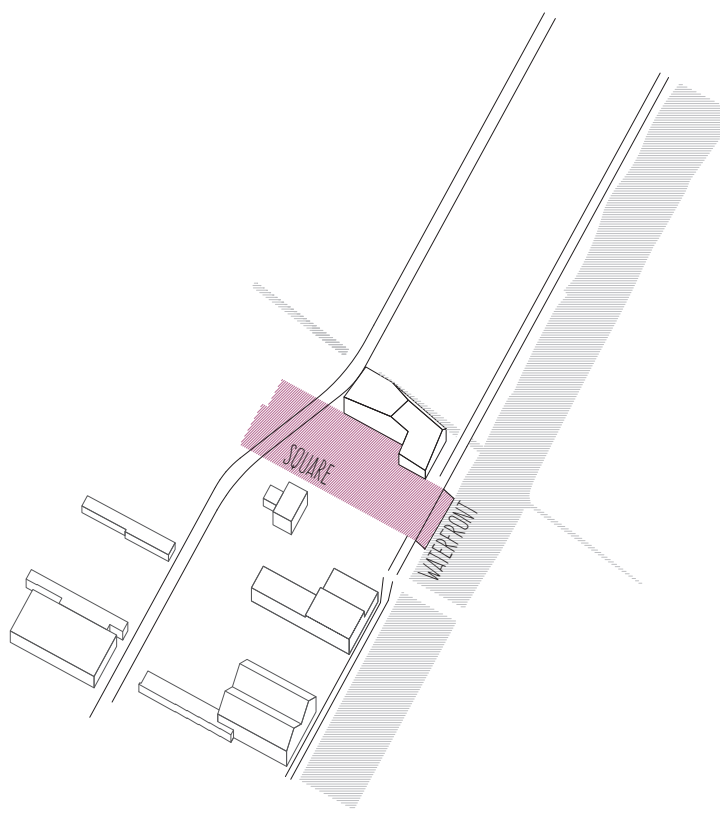
USE MIX/ NUTZUNGSMISCHUNG



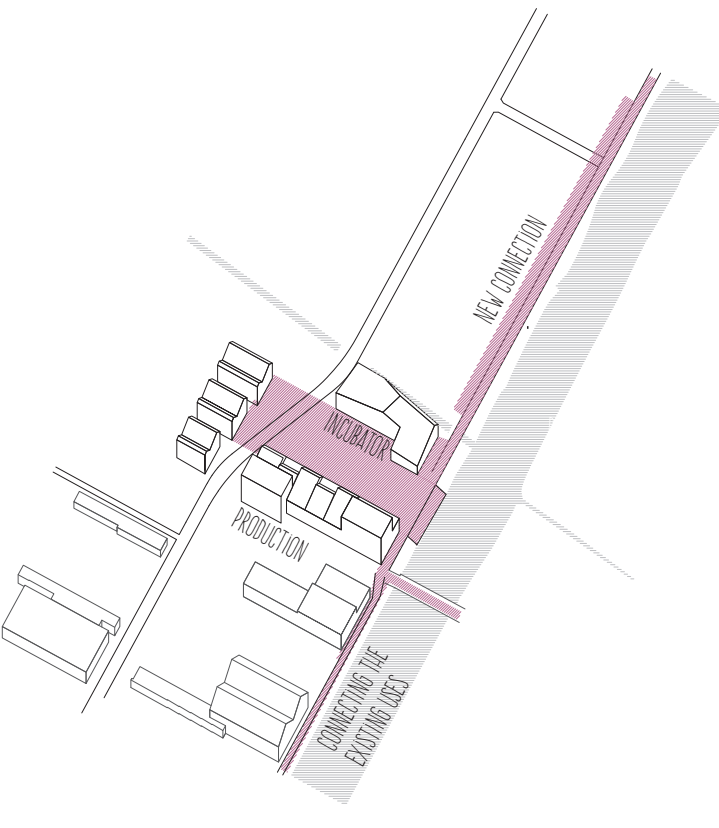


A PRODUCTIVE SQUARE AT THE CORE AXONOMETRIC / AXONOMETRIE 1:500

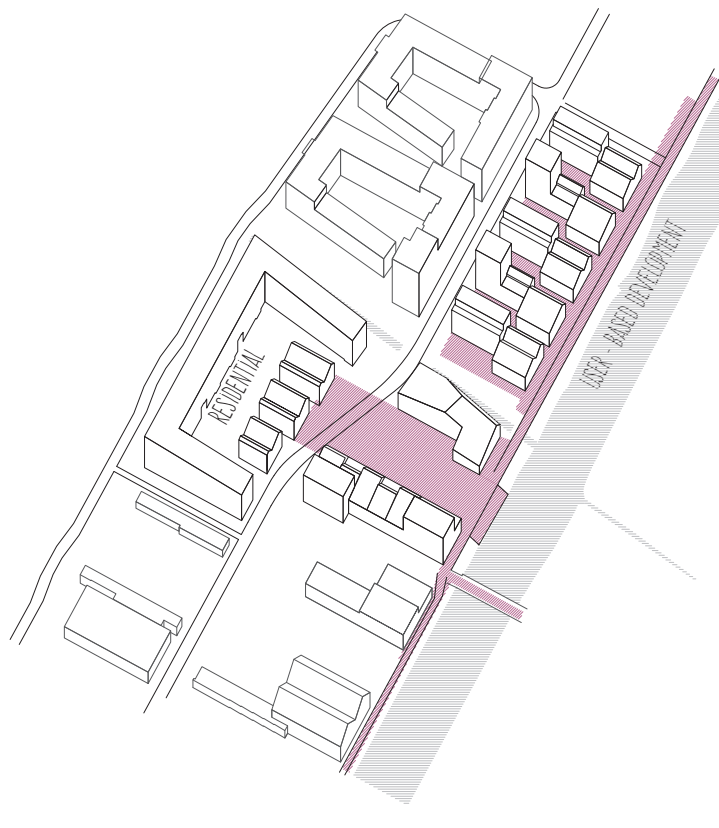
DEVELOPMENT CONCEPT - PHASING /
PROZESSUALE ENTWICKLUNG



PHASE 1 - SEED.
A new public square and semi-public main building (use-mix: training centre/ workspace / café / cycle repair) provide the core infrastructure for interim-uses and festivals that create a focus and meeting-ground for the area's identity.



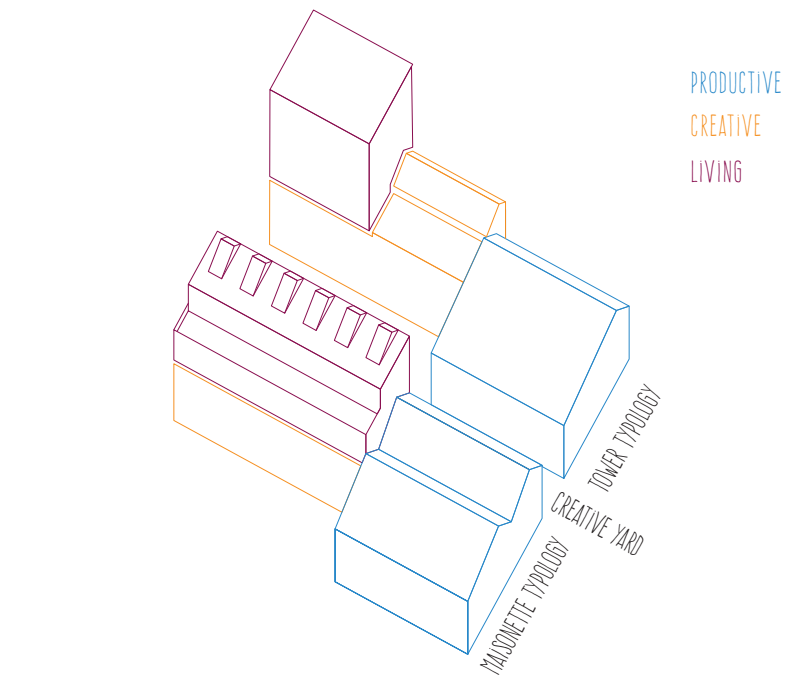
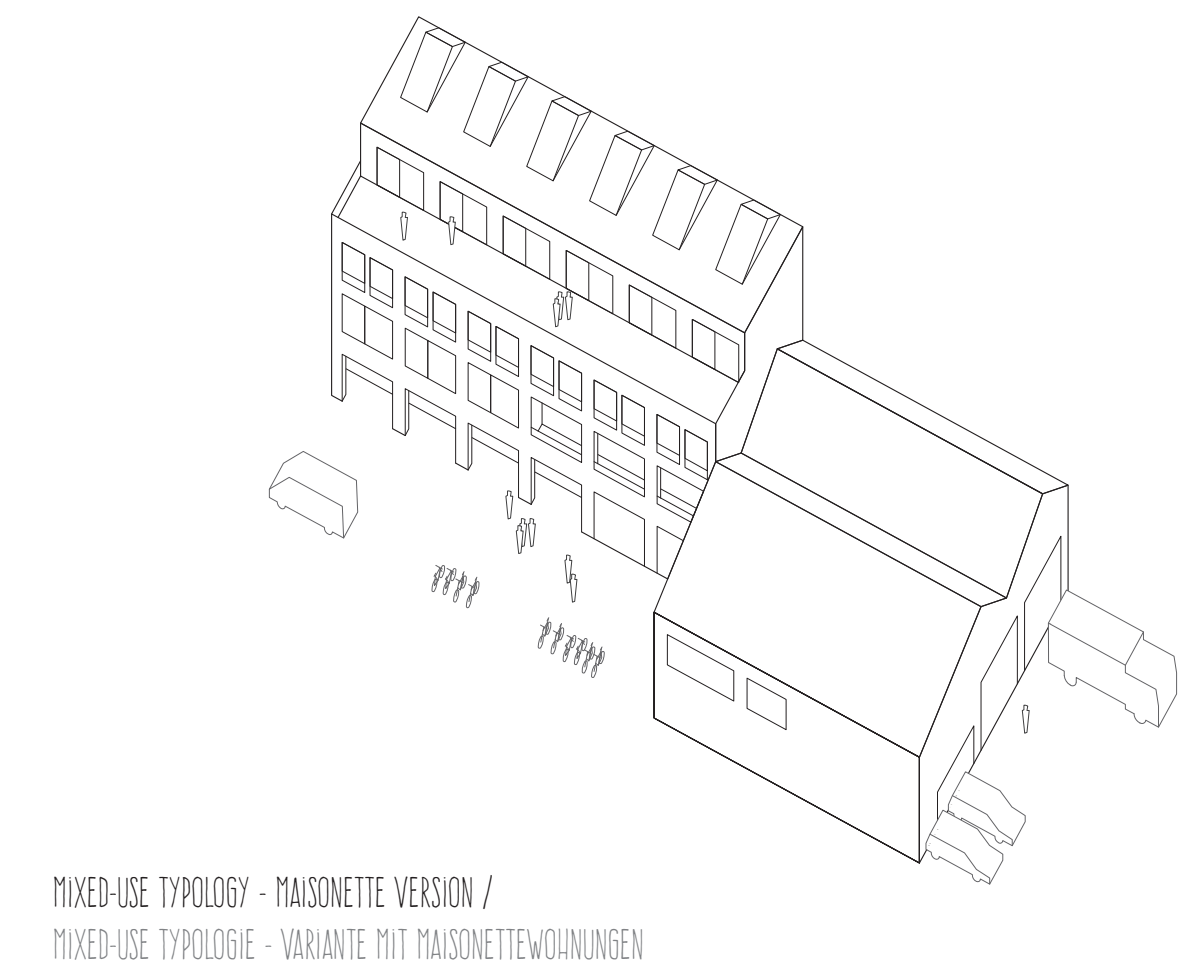
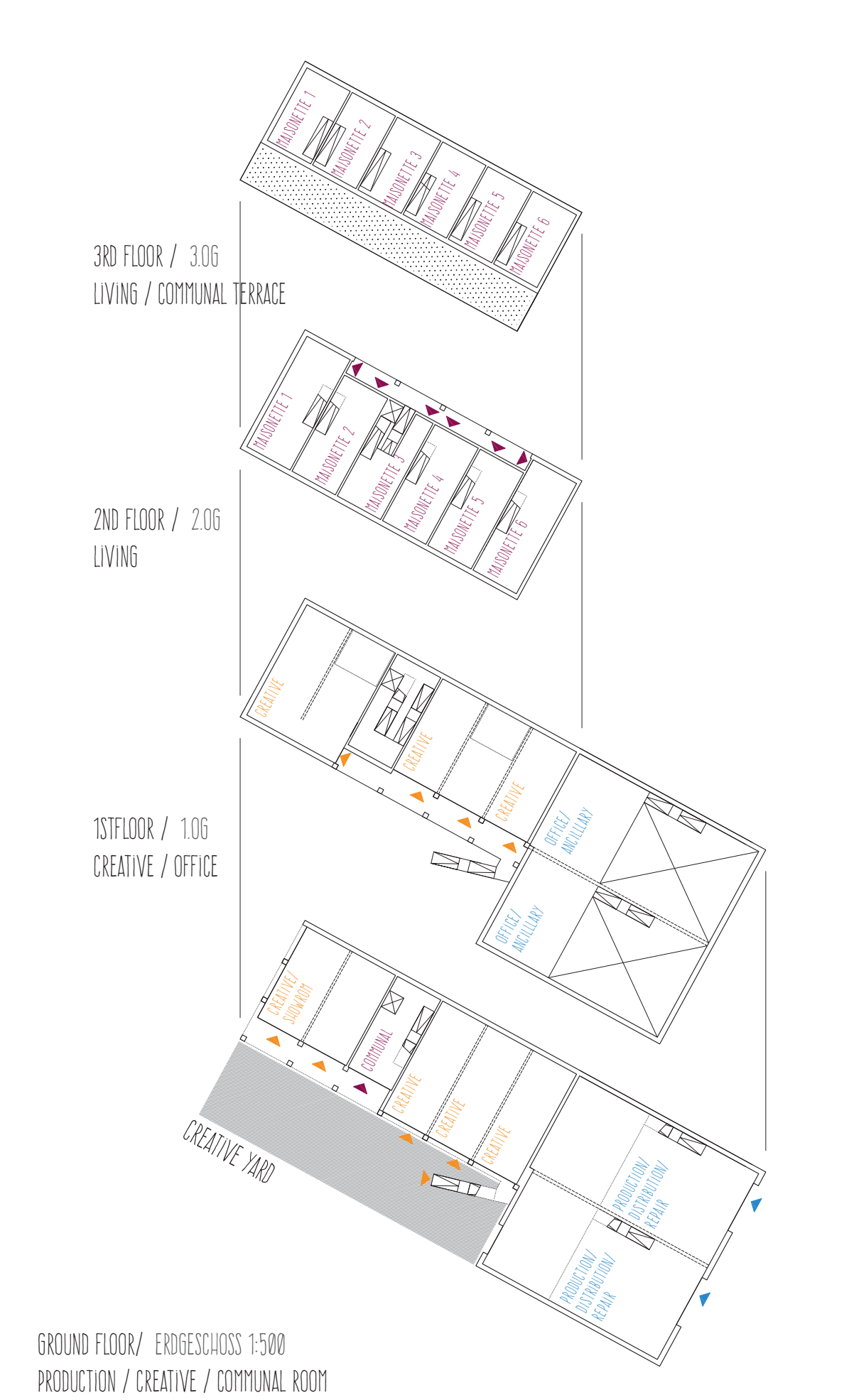
PHASE 2 - INCUBATOR.
More permanent buildings around the square host productive and co-working uses, the arrival of more users starts to develop a community.



PHASE 3 - GROWTH.
The further site is developed. Mixed groups of craftsmen, creatives and residents come together to build user-based-developments along the canal that will ensure the community's long term stability.

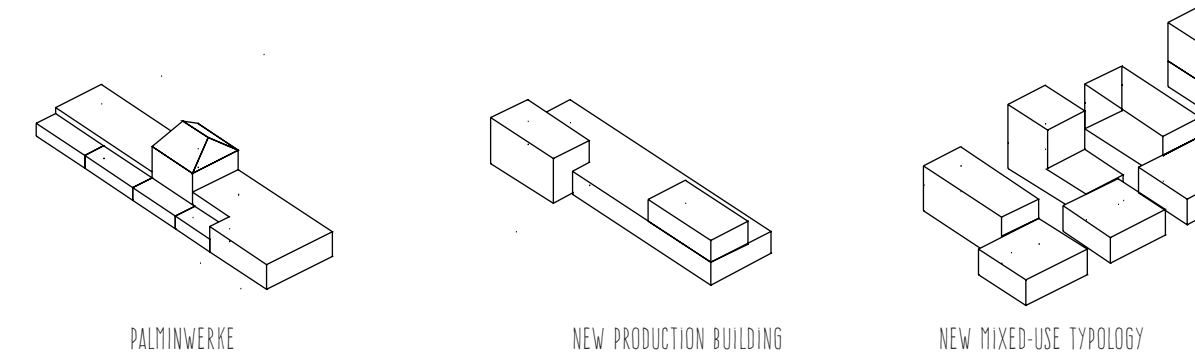


SQUARE AS MEETING POINT - EVENTS, FESTIVALS AND INTERIM USES
PLATZ ALS TREFFPUNKT - VERANSTALTUNGEN, FESTIVALS UND ZWISCHENNUTZUNGEN



A NEW "FRONT TO BACK" TYPOLOGY / EINE NEUE MISCHNUTZUNGSTYPLOGIE

We are creating a new typology prototype that can integrate living, creative atelier (ie. residential friendly, non-polluting workspace) and productive spaces into one building. Between the buildings 'creative yards' build provide an everyday meeting space and access to the housing and ateliers. Further communal facilities for all users are provided in the main entrance space and a communal roof terrace provides extra space for residents. The vehicular access for the productive spaces is kept apart from the communal yard on the far end of the building in order to minimize disturbance. In access terms the typology is a scaling up and reinterpretation of the traditional terraced typologies where a front access for the main house is complemented by a second service entrance direct into sheds from the back.



NEW TYPOLOGIES, THE "ZEILE" REVISITED / ABLEITUNG DER BESTANDSTYPLOGIE

The form new mixed-use typology and the other production buildings of the project can be understood as a reworking of the varied linear form of the nearby Palminwerke. These relatively complex 'Zeile' buildings height and width varies along there length reacting to the requirements of the uses and spaces within them, allowing each use to create spaces, heights and spans in the size that suits it. Between the blocks open ended courtyards provide a flexible means of servicing each use.



MIXTURE OF USERS / NUTZERVIELFALT

PRODUCERS KOLBENSCHMIDTAREAL, HAMBURG

PRODUCTION, DISTRIBUTION, REPAIR:
CAR REPAIRAL, BOAT BUILDER, BREWERY, FOOD PROCESSING, FURNITURE MAKING, E-CARGO BIKE MANUFACTURER, WOOD PROCESSING

KEY SECTORS:
BOAT AND E-BIKE MANUFACTURING/ URBAN MANUFACTURING

SPACES:
PRODUCTION HALLS, CO-WORKSHOPS, MAINTANANCE SHEDS, STORAGE SPACES

CHARACTERISTICS:
HIGH CEILINGS, LOW RENTS, GROUND FLOOR ACCESS, ROLLER SHUTTERS, DAYLIGHT, MULTI-FUNCTIONAL SPACES, SUB-DIVIDABLE

PRODUCTION SPACE

CREATIVES HANDWERKERHOF, OTTENSEN

CREATIVE INDUSTRIES AND CRAFTSMENSHIP:
ARTISTS, START-UPS, MODELMAKERS, BICYCLE REPAIR, CARPENTER, PLUMBER, INSTRUMENT MAKER, UPHOLSTERER

KEY SECTORS:
LOCAL CRAFTSMEN, ARTISTS

SPACES:
WORKSHOPS, ATELIER, CO-WORKING SPACES

CHARACTERISTICS:
LOW TO MEDIUM RENTS, FLEXIBLE LAYOUTS, HOIST, ACCESS FROM THE COURTYARD, NATURAL LIGHT

WORKSHOPS/ ATELIER

RESIDENTS SPREEFELD, BERLIN

COOPERATIVE HOUSING:
COUPLES, FAMILIES, YOUNG AND ELDERLY PEOPLE

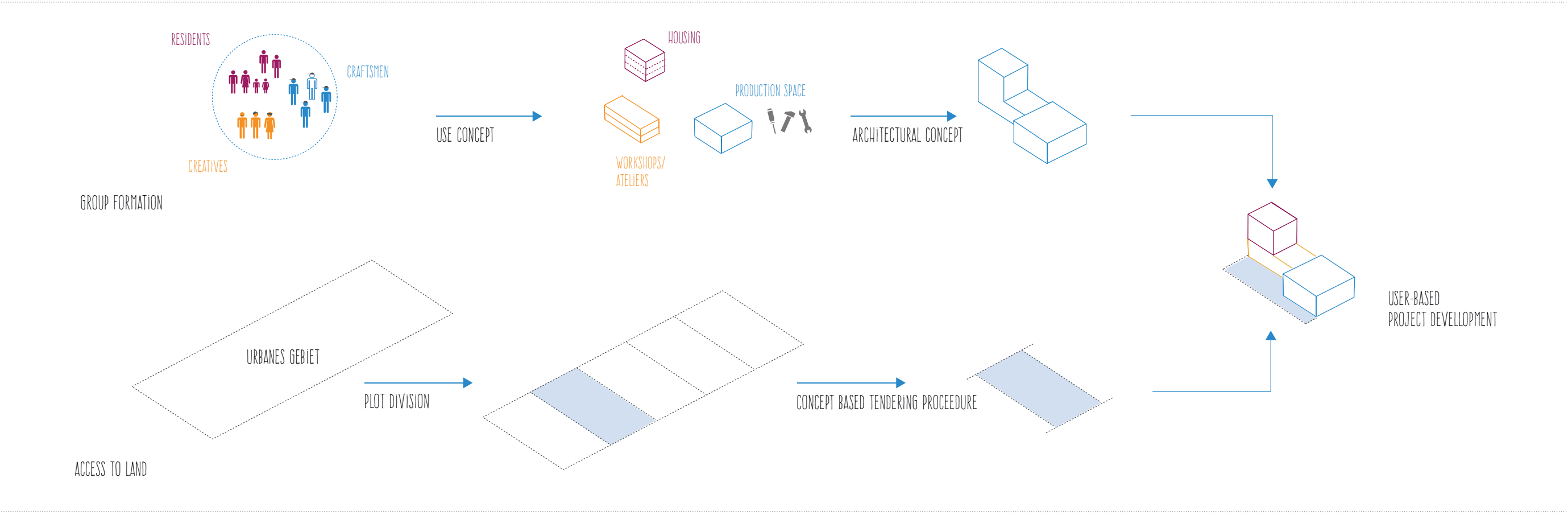
TARGET GROUP:
LOCAL RESIDENTS, WORK AND LIVE

HOUSING TYPES:
FLATS, MAISONNETTES, CO-HOUSING, FLAT SHARES, WORK AND LIVE UNITS

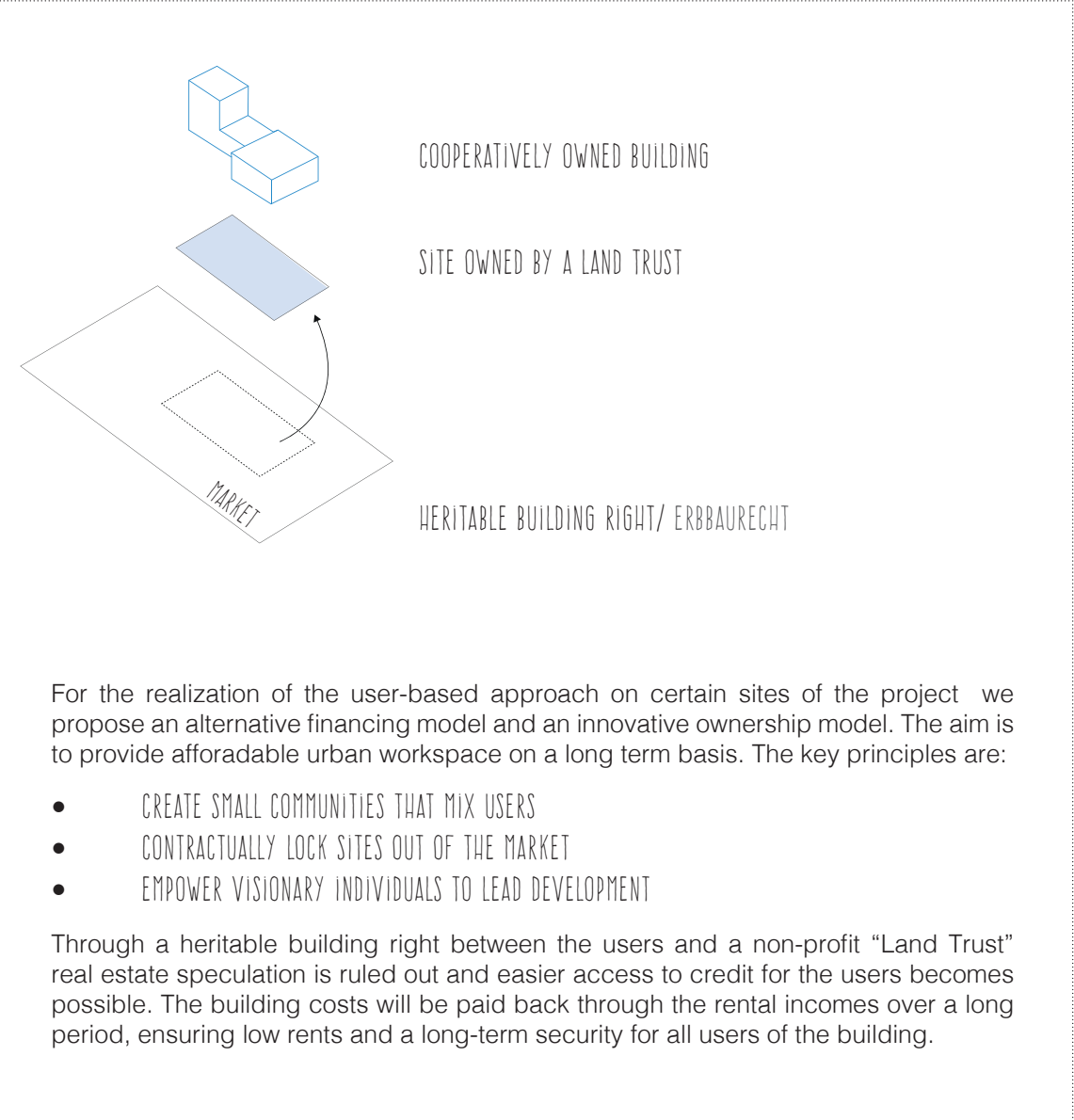
CHARACTERISTICS:
RANGE OF FLAT SIZES, AFFORDABLE RENTS, ACCESS TO COMMUNAL ROOF TERRACE AND COMMUNAL KITCHEN, SOCIALLY MIXED

HOUSING

USER-BASED PROJECT DEVELOPMENT / NUTZERGETRAGENE PROJEKTENTWICKLUNG



KEY PRINCIPLES FOR REALIZATION/ UMSETZUNGSMODELL



NON-PROFIT OPERATING SYSTEM/ GEMEINNÜTZIGES BETRIEBERMODELL

