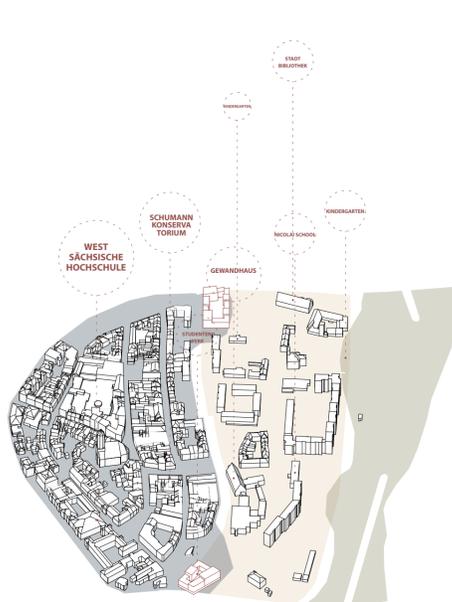


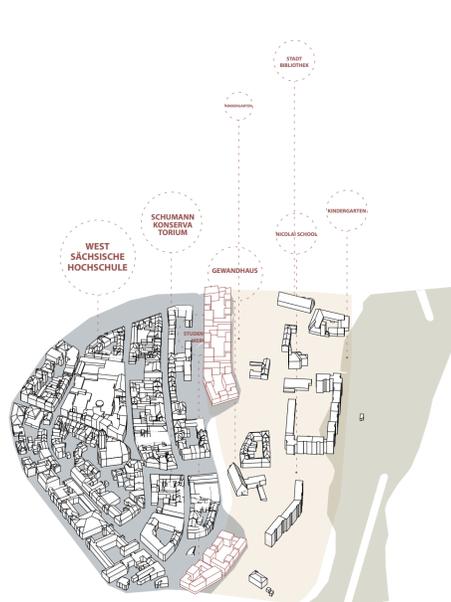
Current Situation **Strip City**

The city centre of Zwickau currently is divided into three vertical strips by the structure of streets, buildings and functions. While the city centre and the mid-peripheries are dedicated to various purposes, the project area is structurally as well as functionally no-man's-land

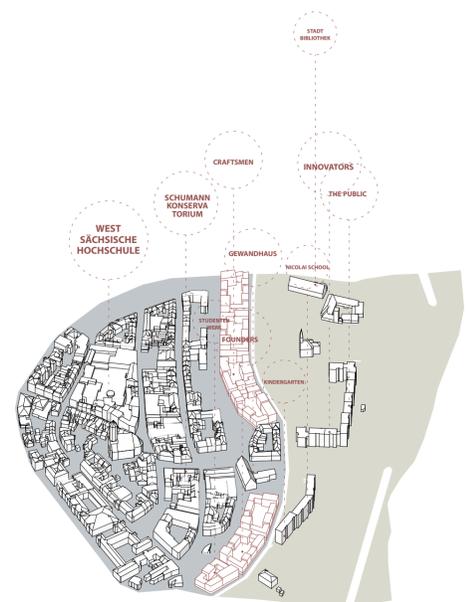


Taking back **No-man's-land**

To kick-start the transformation, the public is introduced to the area by adding a public „crown“ to the large platten-building. By that the former obstacle becomes the long-missing link not only between river and town but the whole city by providing the best view in Zwickau. Simultaneously - one step at a time - former no-man's land becomes either



part of the built city structure or part of the landscape, opening up the city to the river. To not repeat the mistake of a monofunctional structure, a productive layer is added to either of those options, forming a variety of mixed spaces. former no-man's land becomes either part of the built city structure or part of the landscape, opening the city to the river.



Introducing **The big bright green pleasure machine**

this process leads to a distinct city boundary facing a landscape providing energy, food, work space and leisure solely featuring a series of solitary buildings representing the architectural history and public life of Zwickau. Introducing: The big bright green pleasure machine

Productive Agglomeration

Town house

Providing apartments with three to five rooms, taking pressure from the popular city centre

New platte

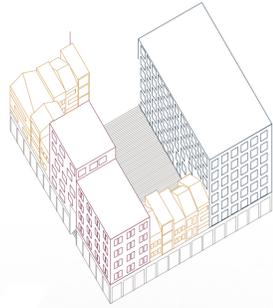
Providing homes to lower income-families to keep the value of affordable housing in the city centre that was introduced to the area by the plattenbau

Cozy home

Providing single-family homes, bringing the upsides of the suburbs to the city centre

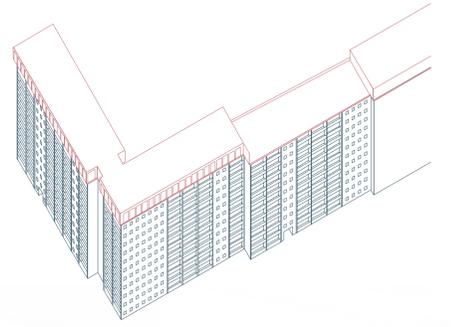
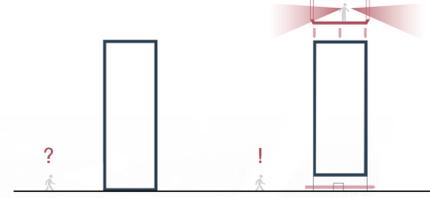
Productive base

Providing storage, work and sales areas to craftsmen, founders, designers and innovators



Public Parasite

Though most of us consider the large prefabricated platten-buildings as disruptive and out of scale, they not only are an important part of Zwickau architectural and political history, but also provide a large number of affordable housing to lower-income families, students etc. - a value worth protecting.

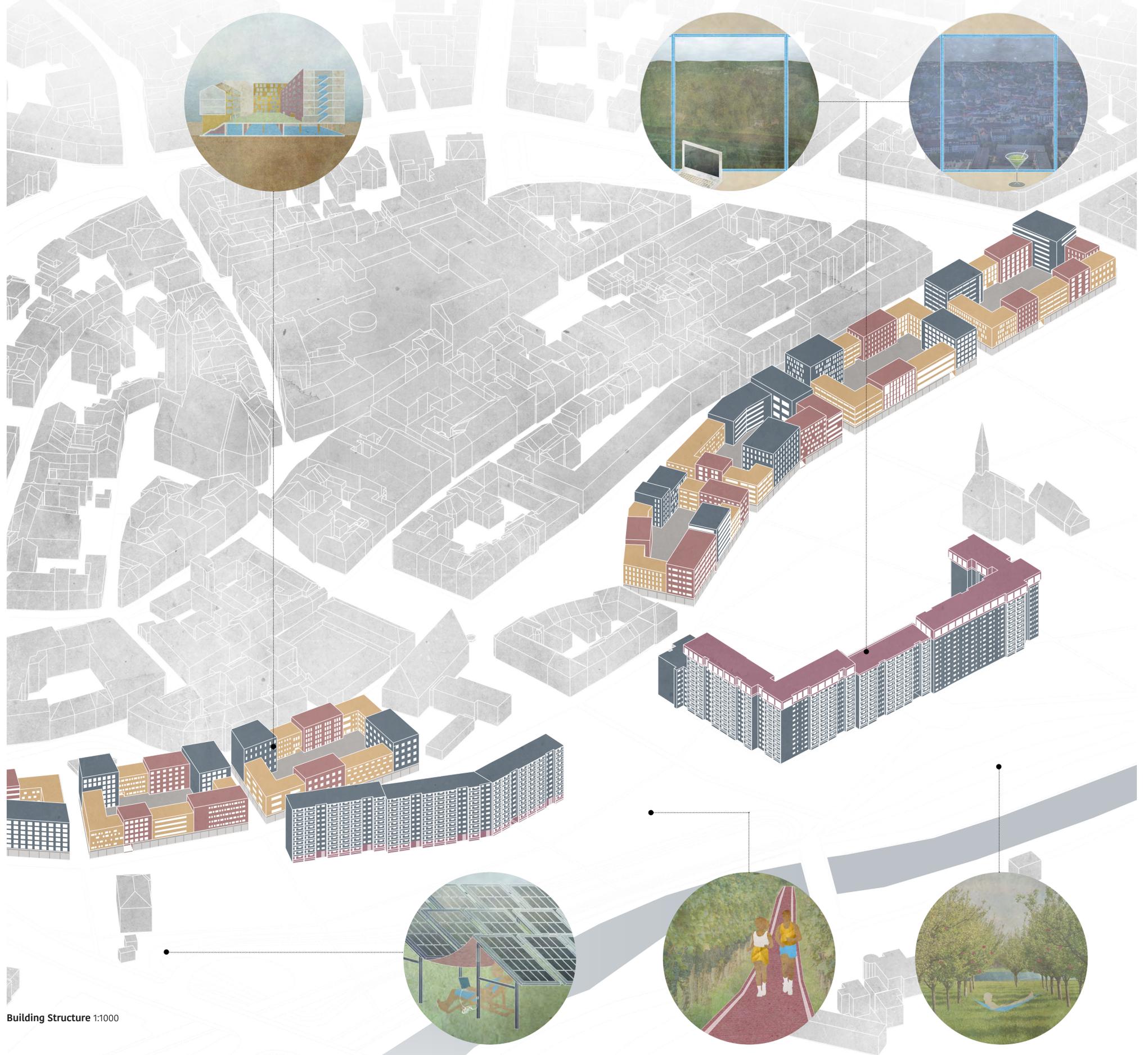


By lifting up the residential buildings to a separate layer and accessing them through a courtyard on the first floor they can be provided with the necessary amount of light and privacy, on the ground floor the possibility of

large continuous spaces end by that productive industry in the city centre emerges. Each unit is oriented to the city to be accessible for delivery and to the pedestrian area to make them visible to the public.

Instead of demolishing all the monofunctional buildings from the ddr-era at least some of them can be transformed into new landmarks. To do so they have to serve the public in a way other buildings in Zwickau can't, by adding

a 12th floor with a business incubator and rooftop bar, the monofunctional building becomes a hotspot for citizens and visitors alike, providing you with the best view in Zwickau day and night.



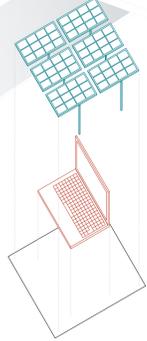
Building Structure 1:1000



- Relax
- Sports + play
- Create
- Grow
- Produce

Layer Landscape

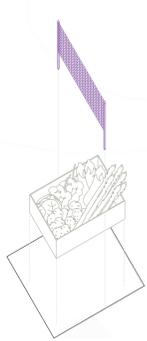
Productive landscapes involve the danger of monofunctional wastelands, providing no quality whatsoever. Instead, the big bright green pleasure machine finds every productive usage a possibility to add some extra use - relaxation, sports and play as well as work. The possibilities are endless.



Solar panels
Produce energy that can be shared with the new buildings

+

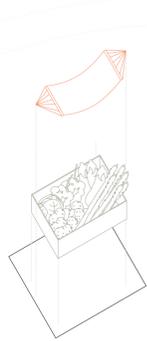
Work space
Undereath the panels there's plenty of space to flee your office. Just plug in and nature becomes your working space



Fields
Inner city farmland can provide local, sustainable produced food

+

Jogging
Why not make them your new favourite running route?



Plantation
Apple trees not only are a natural air condition but produce tons of fruits

+

Leisure
Sting a hammock, they'll give you shade



Site Map 1:2000



Section 1:1000