

MASTER PLAN OF HARDT AREA.

THE PROJECT AIMS TO KNIT AND WEAVE A VERY DIVERSE COMMUNITY TOGETHER AND AWAKEN THE POTENTIAL PUBLIC SPACES AROUND THE HARDT AREA.

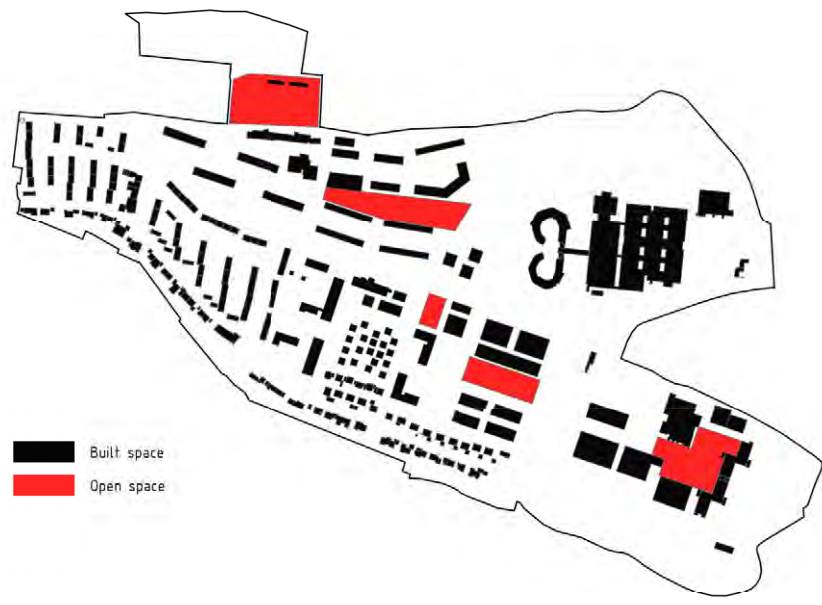
THE SCHEMES AIM IS TO AFFECT EXCHANGE BETWEEN NUMEROUS AGES AND NATIONALITIES WITHIN THE AREA. CREATING A NEW IDENTITY, A SUSTAINABLE COMMUNITY SEEKING TO CHANGE ITS HABITS AND TO LIVE DIFFERENTLY.

THE WAY IN WHICH THE PROJECT AIMS TO RECONNECT THE HARDT AREA IS BY A SYSTEM OF ORGANISED INTERVENTIONS OF GREENERY, TREES, PLAZAS, STREETS, CURBS AND CYCLE ROUTES. THE MOST IMPORTANT BEING THE GREEN LINK THAT RUNS FROM NORTH TO SOUTH, HAVING A SECTION OF SHARED SURFACE THAT CUTS THROUGH THE OBERBETRINGER STRASSE SHIFTING THE BALANCE AND PRODUCING AN EASE OF MOVEMENT. THE GREEN LINK ALSO CREATES A CIVIC SPINE CONNECTING ALL PARTS OF HARDT AREA.

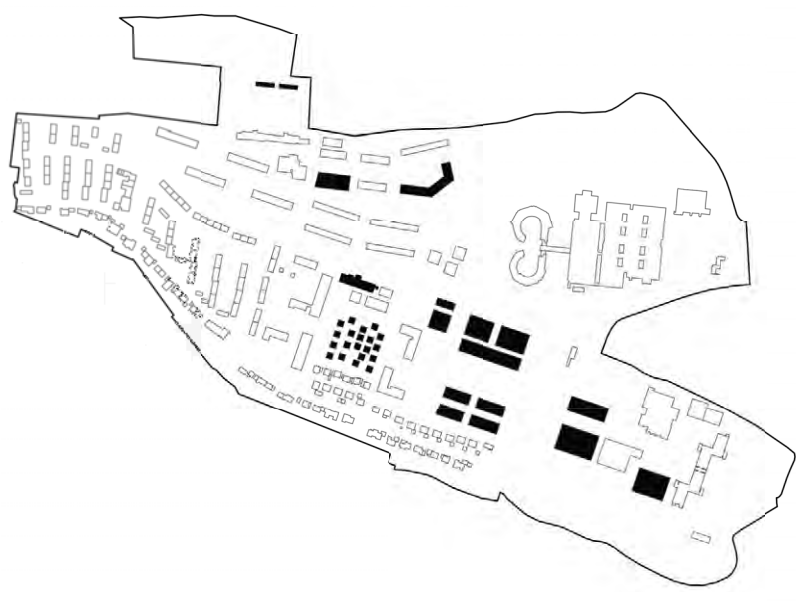
IN CONJUNCTION WITH THE GREEN LINK THE 4 INTERVENTIONS OFFER VOIDS ALONG WHICH ALLOW FOR VERSITILE AND CHANGING ACTIVITIES.



NODES AND HARDT NEW STRUCTURE



BUILT-OPEN SPACES STRUCTURE



BUILDING DENSITY

"VILLAGE GREEN" DEVELOPMENT

NEW MARKET  
ENTREPRENEURIAL PLATFORM  
BUMERANG EXCHANGE NETWORK

LEL GUEST HOUSE AND STUDENT DORMITORY

SONNENHÜGEL DEVELOPMENT  
HOUSES (BACKYARD & UNDERGROUND PARKING)

EAST-WEST HARDT CONNECTION (UNI BELT)

NORTH SOUTH HARDT CONNECTION (GREEN BELT)

Fun FAMILY CENTER/SOCIAL FAMILY CENTER/LARGE HARDT ROUNDTABLE / KUNTERBUNT/NURSING/YOUTH CLUB/SHOPPING

MARKTPLATZ

PLAZA CAFE

CAFETERIA

BANK

BAUBETRIEBSMT / BUILDING OPERATING AUTHORITY

RETAIL SHOPS

SÜD ESPLANADE PLAZA

UNIVERSITY ADMINISTRATIVE BUILDING

UNI PLAZA

LIVE/WORK/PRODUCTION UNITS

LIBRARY

SPORTHALLE DER UNIVERSITÄT

BERUFSSCHULZENTRUM

GMUNDER "WELTGARTEN" GREEN CLASSROOMS

FALKENBERG PLATZ SHORT TERM PARKING

UNIVERSITY EXPANSION AREA

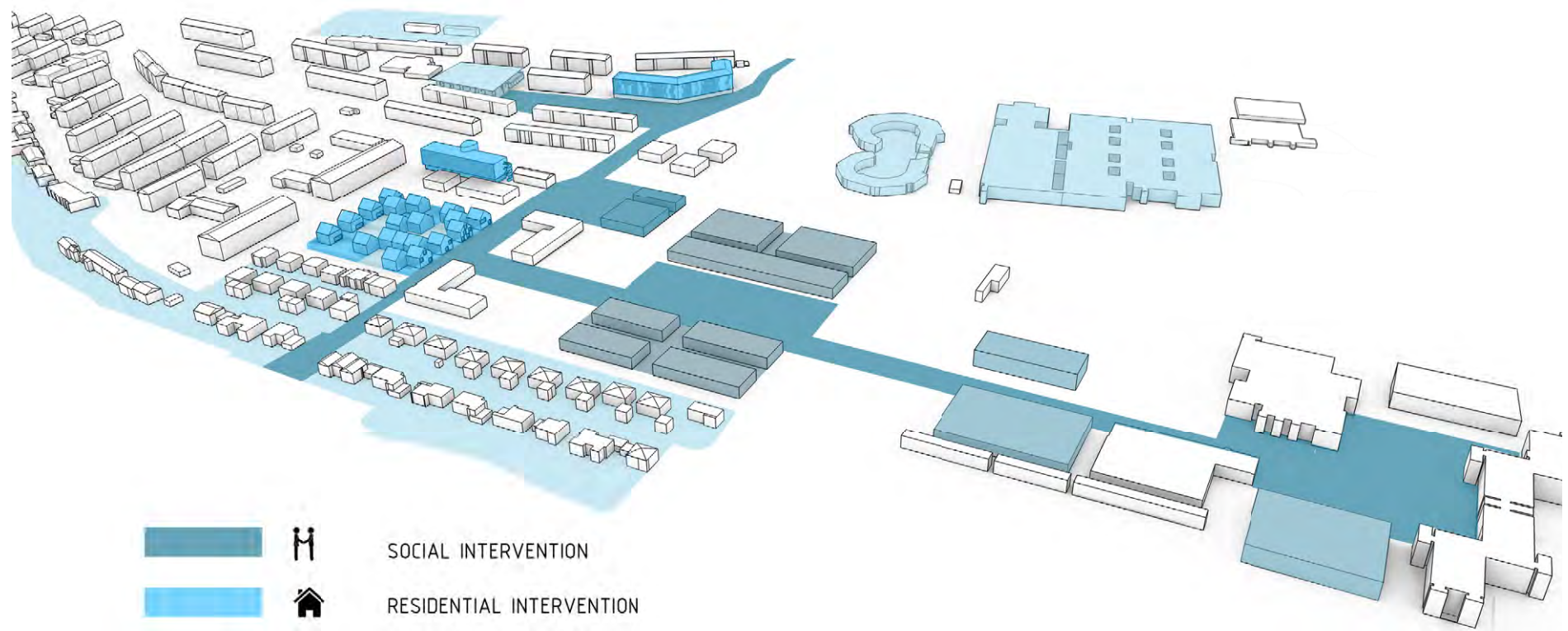
GMUNDER "BALCONY"

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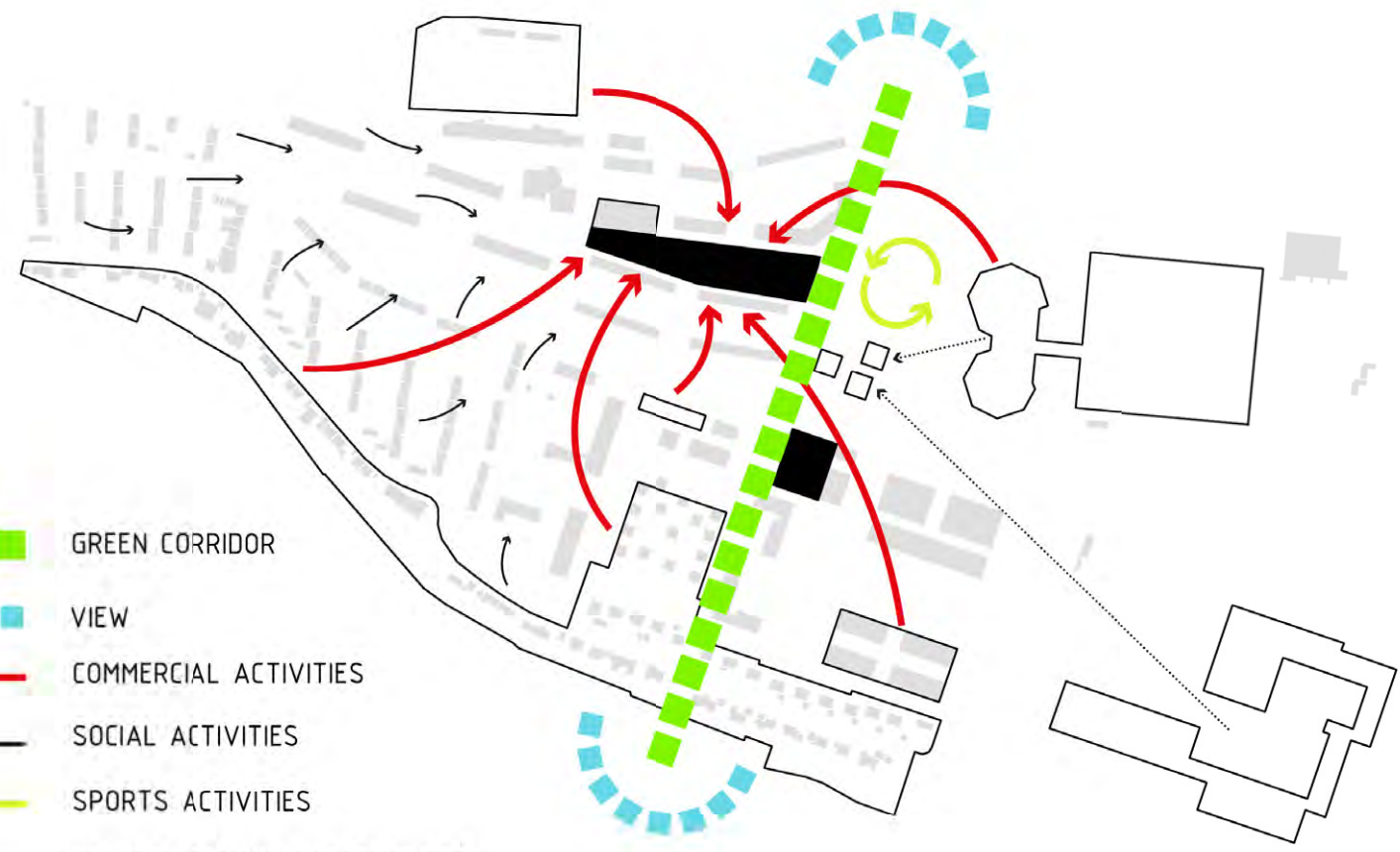
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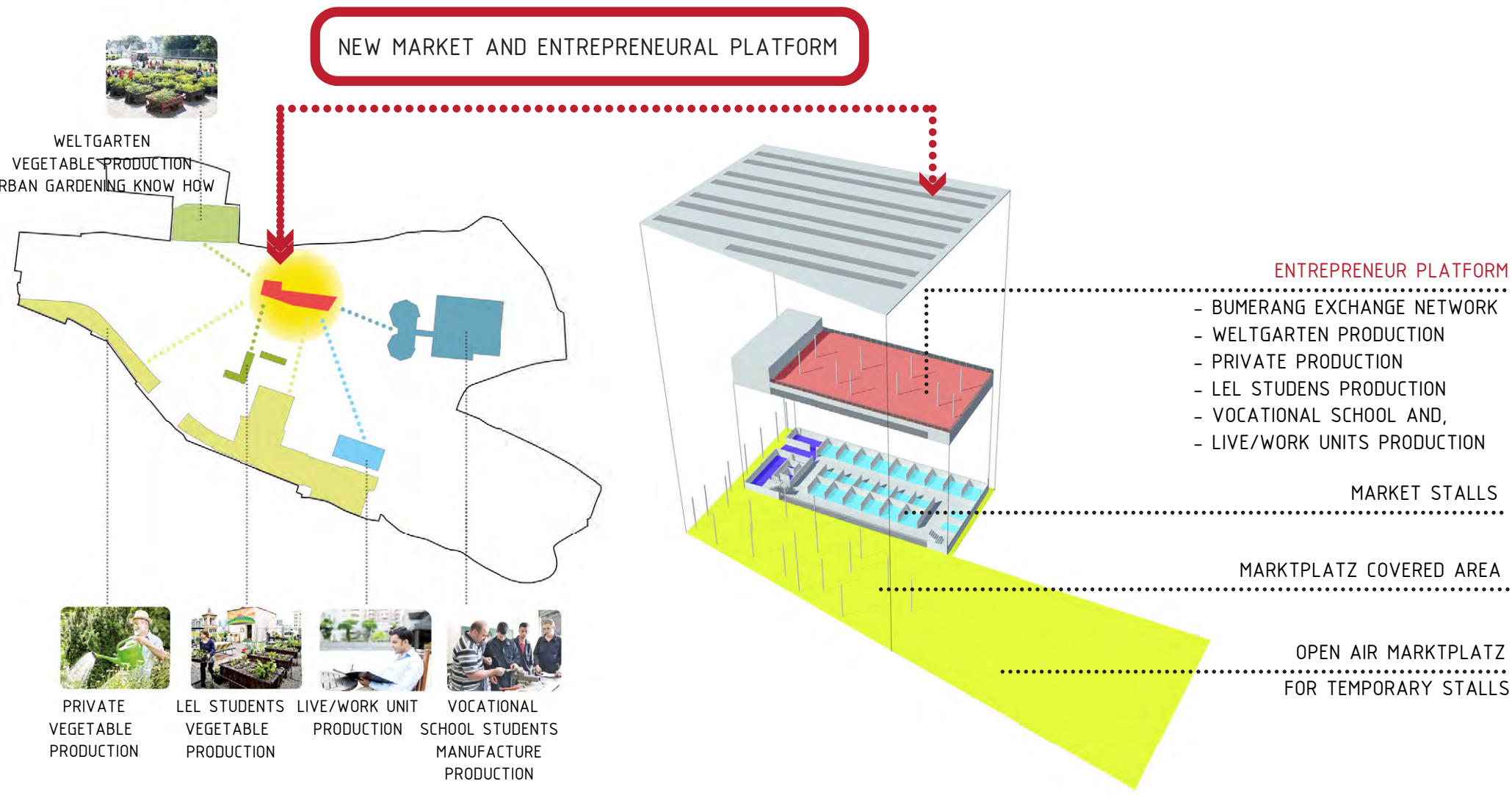




- SOCIAL INTERVENTION
- RESIDENTIAL INTERVENTION
- COMERCIAL INTERVENTION
- EDUCATIONAL INTERVENTION
- MIXED USE INTERVENTION



- GREEN CORRIDOR
- VIEW
- COMMERCIAL ACTIVITIES
- SOCIAL ACTIVITIES
- SPORTS ACTIVITIES
- REFUGEE CENTRE VOLUNTEERING



NEW MARKET AND ENTREPRENEURAL PLATFORM

WELTGARTEN  
VEGETABLE PRODUCTION  
URBAN GARDENING KNOW HOW

PRIVATE  
VEGETABLE  
PRODUCTION

LEL STUDENTS  
VEGETABLE  
PRODUCTION

LIVE/WORK UNIT  
PRODUCTION

VOCATIONAL  
SCHOOL STUDENTS  
MANUFACTURE  
PRODUCTION

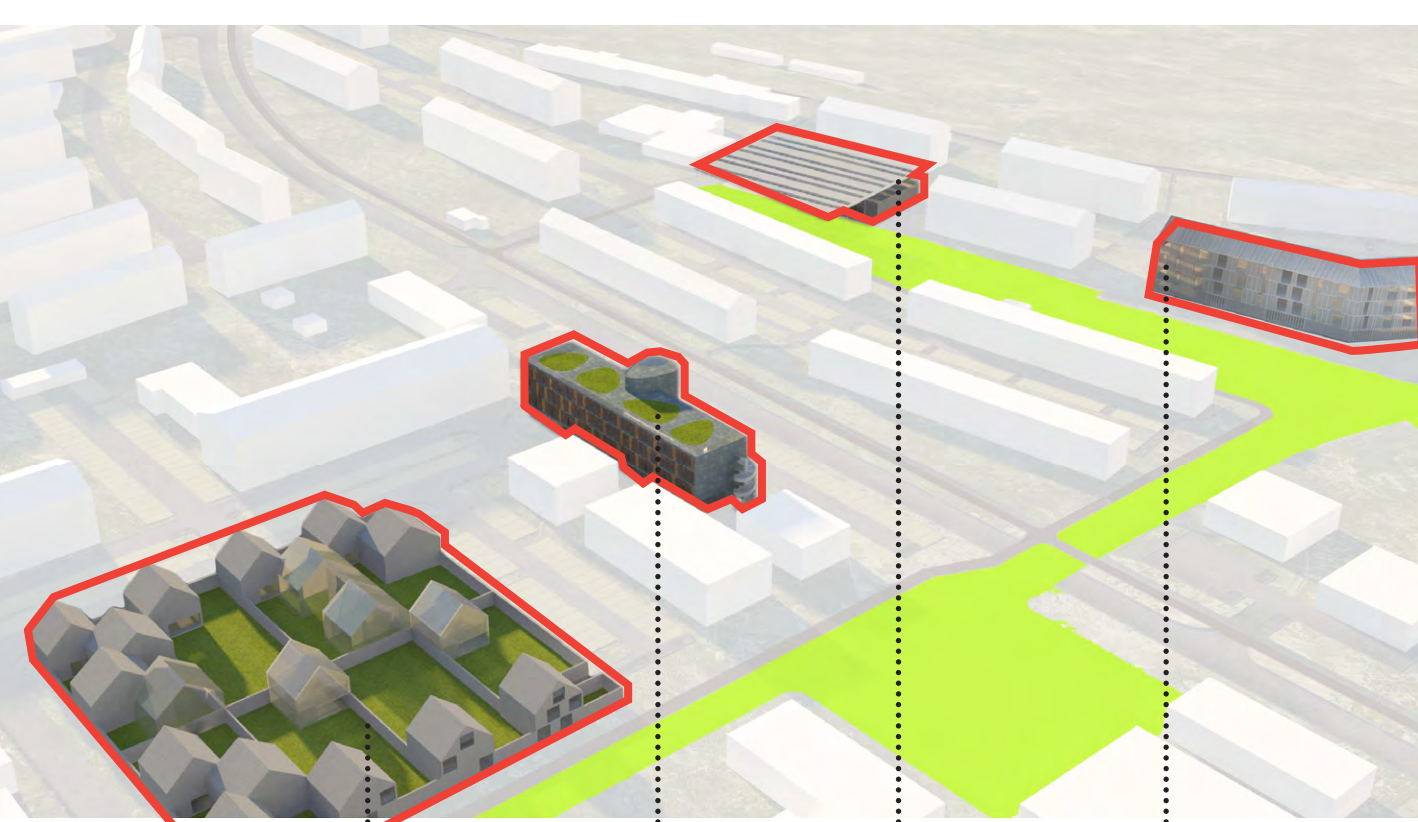
ENTREPRENEUR PLATFORM  
- BUMERANG EXCHANGE NETWORK  
- WELTGARTEN PRODUCTION  
- PRIVATE PRODUCTION  
- LEL STUDENTS PRODUCTION  
- VOCATIONAL SCHOOL AND  
- LIVE/WORK UNITS PRODUCTION

MARKET STALLS

MARKTPLATZ COVERED AREA

OPEN AIR MARKTPLATZ  
FOR TEMPORARY STALLS

VIEW OF THE COVERED MARKET TOWARDS THE "MARKTPLANZ"



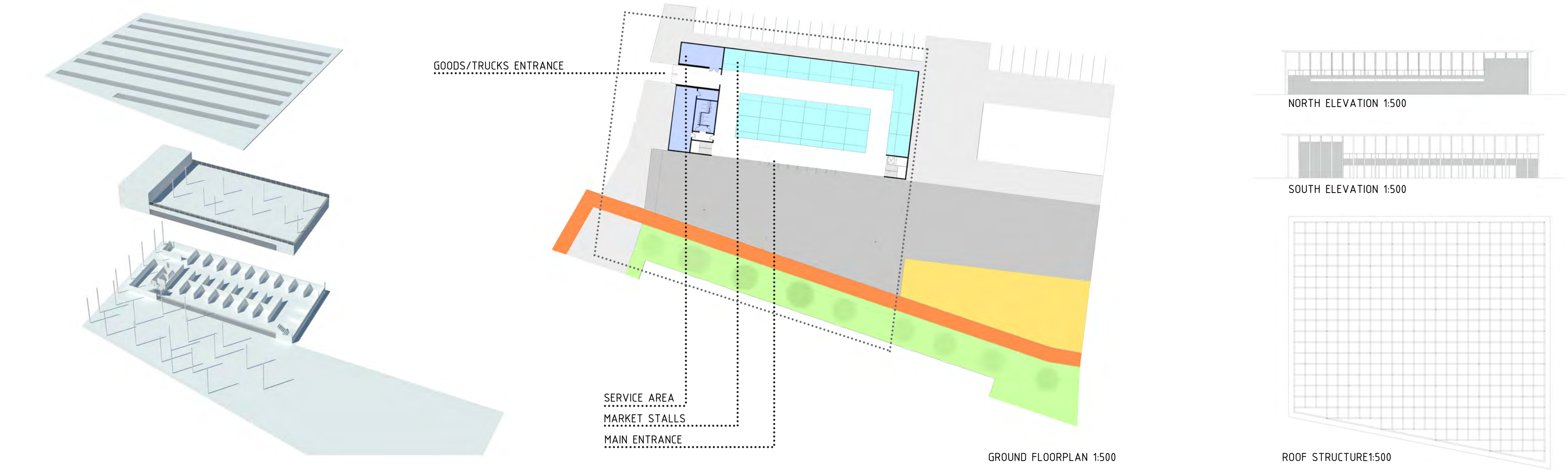
SITE D SITE C SITE A SITE B

VIEW OF THE INTERSECTION OF THE PEDESTRIAN GREEN BELT AND OBERBETTRINGER STRASSE





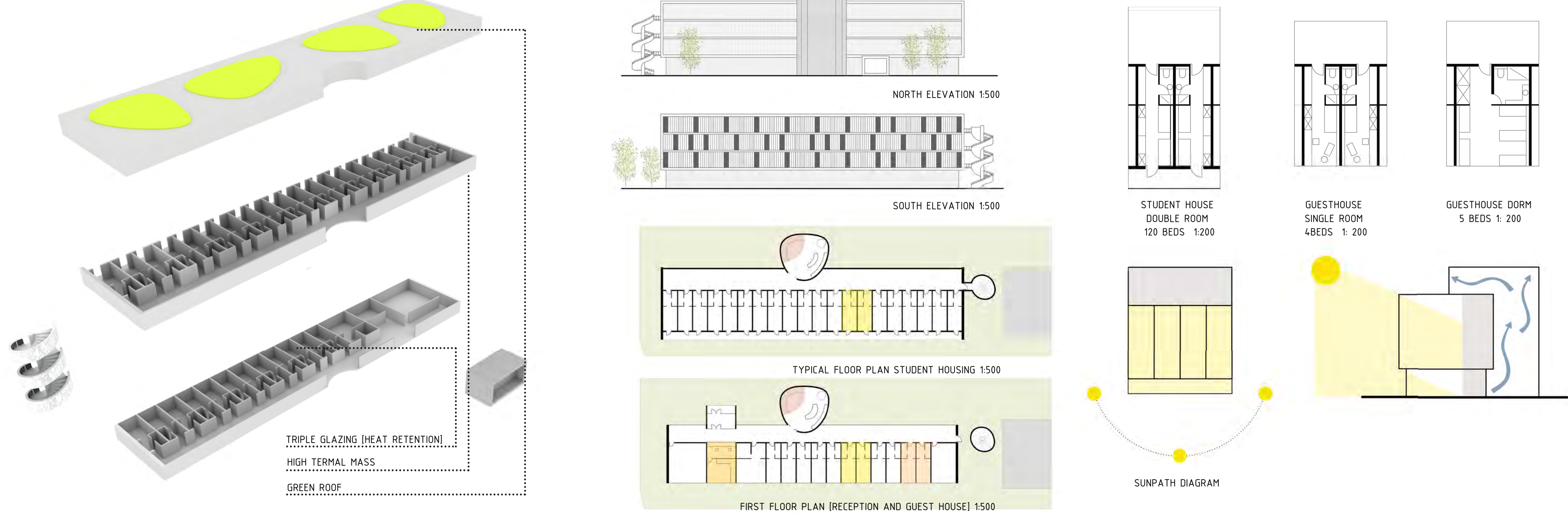
A/ GMUNDER MARKT



B/ VILLAGE GREEN DEVELOPMENT



C/ SITE GUESTHOUSE AND STUDENT RESIDENCE



D/ SITE SONNENHUGEL CITY VILLA HOUSING

