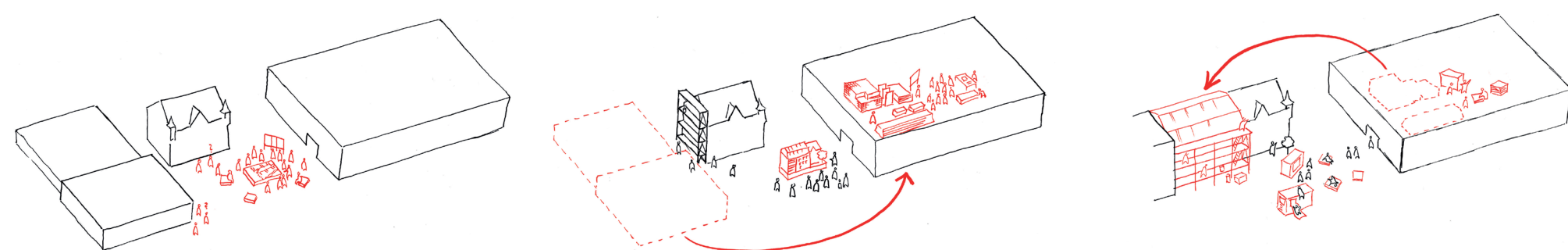


CIRCULAR STRATEGY

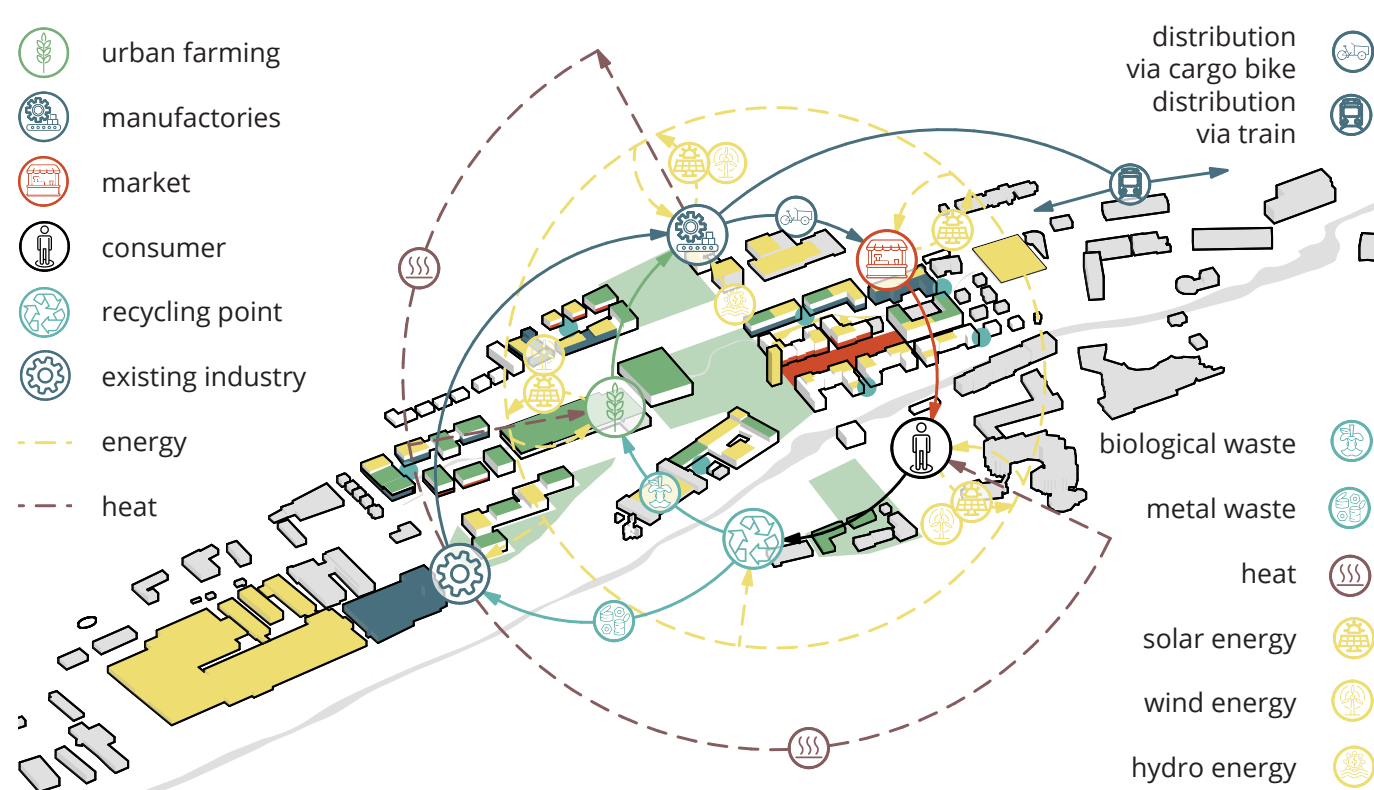
The former *Bifora-Hall* will act as urban catalyst. It accommodates an organisation that develops the quarter together with stakeholders via workshops, conferences and discussions. They evaluate the existing buildings regarding criteria of sustainability like embodied energy and built-in resources.

Suitable buildings are adapted to fit into the new quarter. Unsuitable buildings are dismantled. The extracted material is stored in the hall, which serves as experimental playground for reusing, recycling and upcycling in cooperation with local schools and colleges. The planning of the new buildings proceeds, considering the extracted material.

The extracted material is used in the new buildings or for example public furniture. Accumulated knowledge can be spread to other projects or lead to the foundation of companies and start-ups. This project could become a role model for circular construction.



4 New Urban Productivity

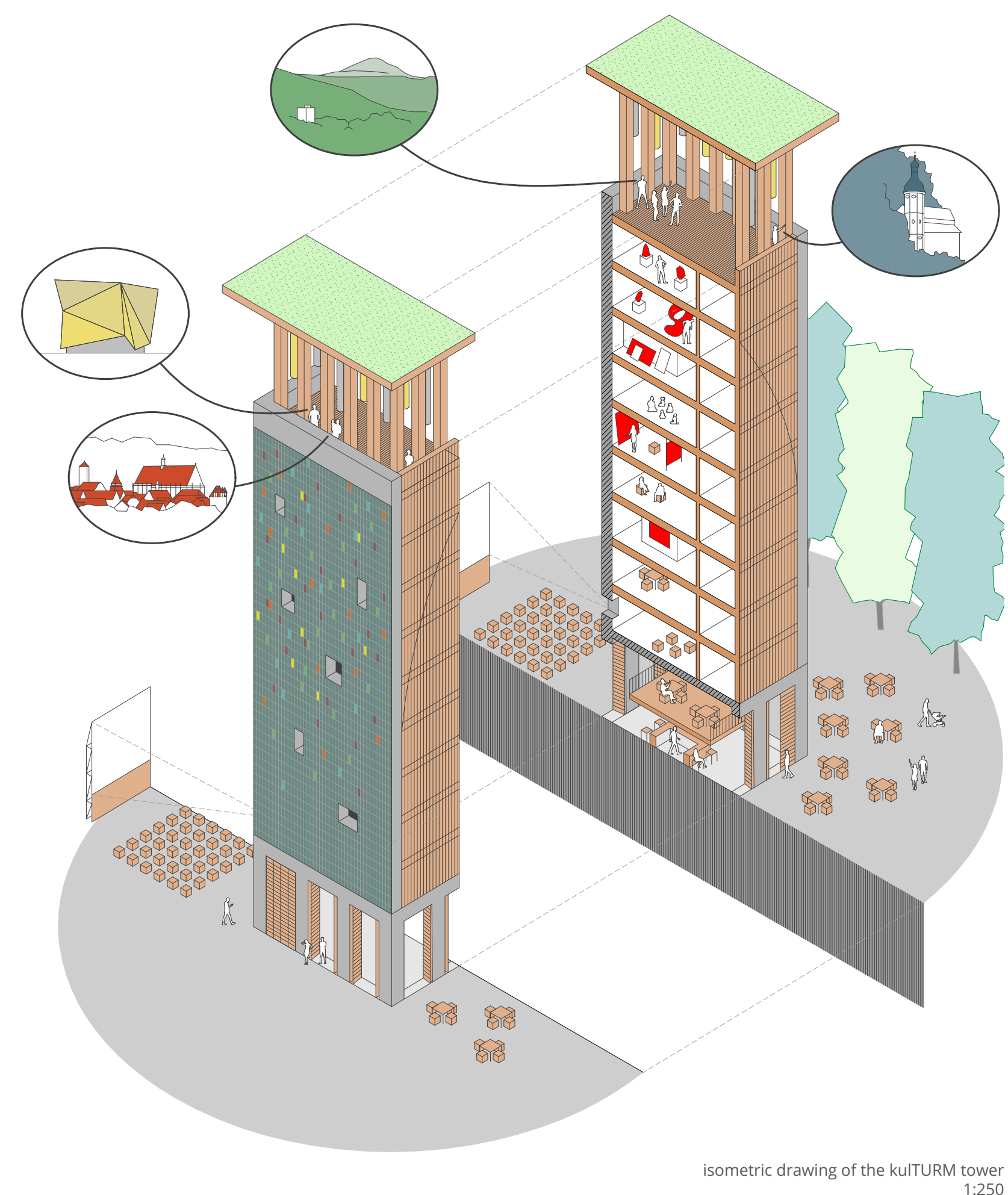


Gmünd's new Gate Tower - kulTURM

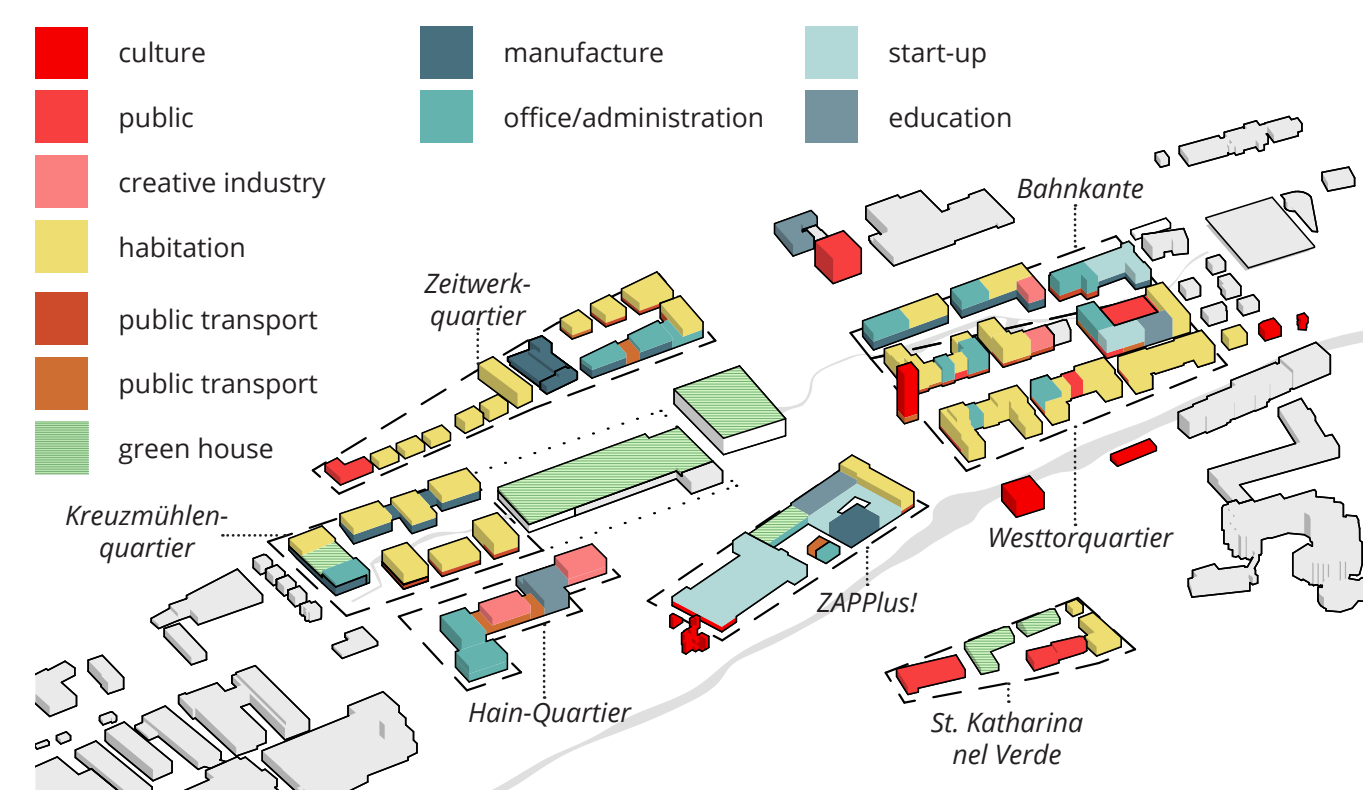
Highlighting the western entrance to Gmünd, the tower is also the centre of the new quarter, dominating both the *Westtorplatz* square and the *Green Wall*. It is inspired by the remaining towers of Gmünd's former town wall, the *Himmels-*

stürmer tower built for the 2014 state garden show and the works of Paul Bonatz, an influential architect of early modernism working in the Stuttgart region.

From the viewing platform on the tower's top floor many of Gmünd's characteristic elements are visible. It is also home to a carillon made of different metals, designed and manufactured by local artisans.



5 Mixed Uses for Mixed Lives



The return of production also means the return of work into town. This is the start of a colourful mix of uses within the blocks to avoid mono-used areas and commuting. The mix aims for synergies but also brings contrastive uses together to ensure a living atmosphere all day long. The splitting and spreading of uses causes ways within and between the clusters and the therefore encounters in the public space.

The clusters have different foci:

- Westtorquartier* - living, market and service
- Bahnkante* - production and offices
- Zeitwerkquartier* - production and living
- Kreuzmühlenquartier* - production and living
- Hain-Quartier* - administration, education and studios
- ZAPPlus!* - Start-ups, college, living
- St. Katharina nel Verde* - community centre